Roscato

Wine Region: Lombardy & Trentino, Italy   Date Established: 2011   Winemaker: Anselmo Martini

Roscato wines are irresistible, delicately sweet and gently fizzy; from the northern Italian regions of Lombardy and Trentino. Roscato Rosso Dolce is made from three native grape varieties grown in this beautiful region for centuries – Croatina, Teroldego and Lagrein – it makes a wonderful aperitif and is also incredibly food-friendly.

Roscato Bianco Dolce blends two of America's favorite varietals-Moscato and Chardonnay.

Roscato seamlessly combines a long-held grape growing tradition with the flair of modern winemaking techniques and style. The resulting wines have an enticing character that perfectly fit the growing consumer taste for sweet blends.

With a low alcohol of 7% and just a touch of sparkle to flawlessly balance the sweetness, Roscato wines are the ideal complement for today's cuisine. Enjoy them with tomato-based sauces, classic Italian dishes, spicy foods and more.

ROSCATO ROSSO DOLCE: Each of these unique indigenous northern Italian grape varieties contributes its own special character to the wine. Croatina lends beautiful floral and fruity aromatics, while Teroldego creates much of the structure and deep color in the wine. Lagrein imparts a lush texture to the palate. It's brilliant ruby red with intense aromas of blackberries and ripe wild berries.

ROSCATO BIANCO DOLCE: A beautiful marriage of Chardonnay and Moscato. Moscato creates wonderful aromas of peach and apricot while Chardonnay lends breadth and body to the wine. A delicate frizzante finishes off the wine.

ROSCATO ROSÉ DOLCE: Fresh notes of blueberry and raspberry combined with a touch of sweetness. A round and rich wine.

- Sweet red, white, and rosé wines have major consumer appeal
- Delicious, lightly sweet, delicately fizzy wines in a sophisticated, premium package
- CONSUMERS LOVE IT! Tremendous online fanbase and buzz
- Appeals to a broad spectrum of consumers from Millennials to Boomers
- Impact Hot Brand Award, 2014 & 2013